Alex Irwin

Email: alex@HireAI.net | Phone: (614) 937-0138 | LinkedIn: linkedin.com/in/alexirwin

Transformation Executive – Digital, AI, and Business Process Modernization

# EXECUTIVE SUMMARY

Technology and transformation executive with 20+ years leading high-performance engineering teams and delivering high-impact digital products. Proven track record of driving cross-functional execution across AI, robotics, and SaaS platforms—turning complex technical challenges into scalable, user-centered solutions. Skilled at aligning strategy with delivery, integrating automation into core workflows, and building the product and organizational infrastructure needed for rapid growth in high-compliance, PE-backed environments. Known for combining strong systems thinking with deep empathy for end users and the teams who build for them.

# CORE COMPETENCIES

Digital & Business Transformation | AI & Automation Integration | Enterprise Modernization (ERP, CRM, SaaS Platforms) | Change Leadership | Agile/Lean Product & Program Management | Platform Architecture & Technology Strategy | Go-to-Market & Growth Execution | M&A Integration & Post-Acquisition Scaling | Governance, Risk & Compliance (SOX, SOC2) | Executive Reporting & Board Engagement | Cross-Functional Team Leadership | Full-stack Software Engineer

# PROFESSIONAL EXPERIENCE

## Swift Transformation – Boise, ID

Founder & Principal Consultant | 2023 – Present

* Advise startups and enterprises on intelligent platform architecture, software delivery, product-market fit, and operational scale.
* Designed and deployed Agentzy, an AI-driven SaaS platform, leveraging gen AI and ML to optimize operations for compliance-heavy Amazon sellers and brands.
* Reduced tech stack costs by 30% for a national utility services company via platform consolidation and contract renegotiation.
* Designed rapid prototyping methodology combining user group interviews, marketing-led discovery, and iterative feedback loops for optimal problem-solution fit.

## House of Design Robotics – Boise, ID

VP, Business Transformation | 2022 – 2023

* Drove end-to-end platform modernization across robotic construction workflows in a high-growth, PE-backed scale-up.
* Partnered with CTO to unify mechanical and software engineering roadmaps. Took over day-to-day management of engineering from CTO to execute a unified roadmap, doubling product throughput in 3 months.
* Led full deployment of ERP, CRM, and finance systems within 6 months to support scaled manufacturing and sales execution, a record for PE parent company.
* Served on ELT, presenting to board and CEO on product delivery and system readiness.

## Go West Robotics – Boise, ID

Chief Executive Officer | 2019 – 2022

* Led robotics startup delivering automation strategy, product development, and software development for clients including Meta and Berkshire Grey.
* Built customer success, agile project management, and GTM functions from scratch, achieving 8x revenue growth over three years, positioning company for acquisition.
* Developed unified product delivery framework (spanning software, electrical, and mechanical engineering), enabling repeatable commercialization of robotics platforms, in construction, autonomous vehicles, warehouse automation and industrial automation.

## PwC – Various Locations

Director, Risk Assurance | 2005–2010, 2014–2016, 2018–2020

* Advised C-suite at global financial institutions on enterprise control remediation, SOX & SOC 1/2 compliance, and process redesign.
* Led multi-disciplinary Fortune 500 engagements, aligning IT, Finance, and Compliance to streamline governance frameworks.

## Rent It EZ – Boise, ID

Founder & President | 2013 – 2018

* Built an AI-driven tenant screening platform; developed core risk-scoring algorithms under EI3PA compliance.
* Scaled customer base to thousands; led product strategy and investor relations.

## KeyBank – Cleveland, OH

VP, Risk Review | 2011 – 2012

* Led IT infrastructure and internal control evaluations for FFIEC and SOX compliance.

# EDUCATION & CERTIFICATIONS

MBA, Design Thinking – Case Western Reserve University, Summa Cum Laude

BSBA, Information Systems – The Ohio State University

AOS, Culinary Arts – Culinary Institute of America

Certified Information Systems Auditor (CISA)

Lean Six Sigma Black Belt – Six Sigma Global Institute (SSGI)